



B20 India Secretariat



Confederation of Indian Industry

CII in Education – An Overview

CII actively contributes to the education landscape in the country through initiatives at both the school and higher education level. The focus is on promoting quality education in schools, industry-academia collaboration to ensure development of high-calibre industry ready graduates, providing quality inputs and creating pilots to prove the efficacy of initiatives on the ground.

CII's Educational initiatives at National Level are being guided by its 43 member strong Education Council Chaired by Dr BVR Reddy, Founder Chairman, Cyient and Co – Chaired by Ms Radhika Bharat Ram, Joint Vice Chairperson, The Shri Ram Schools who guides industry efforts towards building education ecosystems for access, quality and better livelihoods.

The focus areas of the Education Council includes continuity of education, addressing learning losses, psychological challenges in students owing to the pandemic, improvement in the quality of education by building the capacity of teachers specially in digital / remote teaching, Enabling Innovation, Incubation and Entrepreneurship Ecosystem in Technology institutions, Creating mechanisms to enable greater industry – academia collaborations, with the help of the government, platform for showcasing industry-institute connects, to name a few.

The CII Education Council consists of six Taskforces - Early Childhood Education, Holistic Learning & Mental Health, Digital Technology Roll-out for Education, Entrepreneurship & Start-ups Ecosystem, Industry – academia Partnerships & Future Skills & Employability. Which covers both School Education and Higher Education.

The National Education Policy (NEP) 2020 released by the Ministry of Education was a very important milestone in the Indian education space. CII had provided several inputs for this policy document, most of which has found place in the policy released by the ministry.

School Education – Overall Goals

CII has been working extensively in the school education space besides higher and technical education space. Our initiatives in school space focused on the following areas:

- ❖ Continuity of education
- ❖ Capacity of teachers specially in digital / remote teaching
- ❖ Addressing learning losses
- ❖ Improving digital infrastructure for education specially in rural areas, to enable greater assimilation of online plus offline teaching
- ❖ Ensuring greater participation of rural children, especially girls



Confederation of Indian Industry

Initiatives of CII in School Education

Project कक्षा

Project कक्षा initiative aims at quality improvement in school education by focusing on holistic development of pedagogy, as envisaged under the new National Education Policy (NEP).

As part of CII Project कक्षा initiative, which aims at quality improvement in school education by focusing on holistic development of pedagogy, as envisaged under the new National Education Policy (NEP), the Education vertical at the CII Central Office with the support of Amrit Cement Ltd. conducted sessions with children at two government schools in remote Meghalaya.

The children were from the state's Rymbai Presbyterian Upper Primary School in village Rymbai and the Roman Catholic Lower Primary School in village Mynkre. The sessions included three experiments, with the first being on innovations for a better world based on the grand challenges of water, air, ecosystem, local communities as defined by UNSDGs goal nos. 2, 6, 7, 13, 14, 15.

The second experiment was called hashtag ecosystem restoration through seed balls. The idea was to bring into focus the United Nation's Decade of Ecosystem Restoration by creating a micro environment for seeds with soil and nutrients. Students were given paper cups, potting mix and seeds to make seed balls which were then dispersed by them in areas around them. The forest cover of Meghalaya is depleting and interventions like these help mitigate the problem.

The third experiment was a motivational / inspirational exercise for students to help them achieve their goals and ambitions by simply articulating or painting them on a sheet of coloured paper and flying it by shaping it into a plane. This experiment also brought into play the basics of high tech aerodynamics, innovation and critical thinking.

A total of 450+ students and teachers from these two schools participated in these activities.





Confederation of Indian Industry

CATCH-UP CAMPAIGN

CII partnered with Pratham in 2020, in the midst of the pandemic, to launch a campaign called CII Catch-up Campaign targeting schools and young children, to remind them about strengthening their foundational learning. With the tagline **बच्चों, भूल न जाना** this campaign sensitises schools to devote extra hours to ensure that children are able to read, write and do simple arithmetic by the time they are in class III and leave class V. “Teaching at the Right Level” is what this campaign exhorts schools to do.

The image shows two promotional materials for the CII Catch Up Campaign 2021. The left material is a colorful poster with the title 'CII CATCH UP CAMPAIGN 2021' and the tagline 'बच्चों, भूल न जाना'. It features illustrations of children and text: '100 students with full foundational literacy in 100 days', 'Response to Covid-19 Crisis and School Closure For Re-Building Foundational Reading and Arithmetic Skills of Primary School Children', 'Is 2+2 still equal to 4?', 'Don't let learning be lost', 'Know their needs', and 'Offer your help'. The right material is a flyer with the CII logo and text: 'Confederation of Indian Industry', 'As part of India@75 celebrations, CII Education embarks on a Catch-up Campaign which aims at ensuring every school has at least 100 students with full foundational literacy and numeracy within 100 days of reopening of schools.', 'Schools are invited to pledge support to this campaign by sending their confirmation to CII and displaying the pledge prominently on their website.', and 'Join us and pledge your support to the CII Catch-up Campaign by writing to shalini.sharma@cii.in / neha.gupta@cii.in'. It also includes illustrations of children, a pencil, and a cup of pencils.

School Summit

Every Year CII organizes School Education Summit, its Flagship Forum where Stakeholder's' from School Fraternity, Government Agencies, Multilateral Agencies, etc. participate to deliberate on issues pertaining to School Education and gives suggestions and recommendations on the Way Forward to address those issues. Some of the suggestions/recommendations came out of this year's edition of the summit includes:

- One-size fit all will not work in our country
- Focus needs to be account on decentralisation
- We will have to take into account plurality of problems and accordingly search for solutions
- Top-down approach in teacher capacity building programmes will not work
- Teachers need to be asked what kind of help they need
- The system should start listening to parents
- Parents need to be made part of the education of children

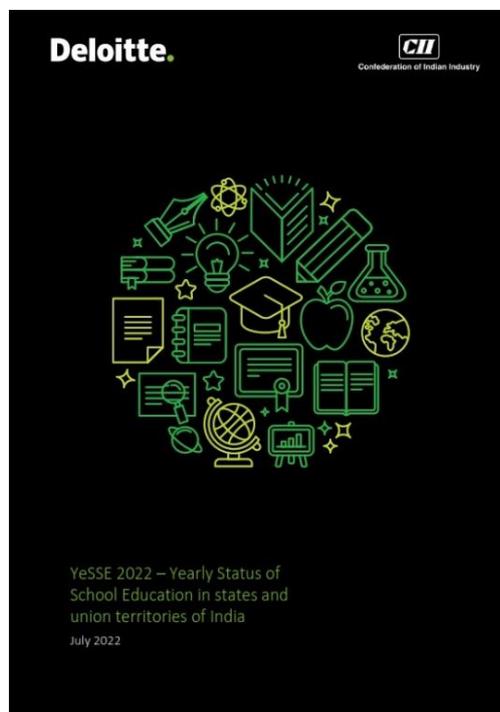


Confederation of Indian Industry



CII Deloitte YeSSE Reportt 2022

The first edition of the 'Yearly Status of School Education (YeSSE)', compiled in partnership with Deloitte, presented simplified data at one place by providing a snapshot of the status of school education in each State and Union Territory.



Contact Details: Subhajit Poddar, subhajit.poddar@cii.in, 9845590044; Ravi Hira, ravi.hira@cii.in, 9953610622