



Confederation of Indian Industry

Building India's Higher Education Ecosystem for Global Excellence by 2035: A Visioning Competition

CII National Case Study Challenge for Higher Education Students

Guidelines & Rules for Participation

About the Competition

The **CII National Case Study Challenge for Higher Education Students** invites students from colleges and universities across India to **envision the future of India's higher education ecosystem from a student's perspective**.

Participants will identify real challenges faced by students, propose innovative solutions, and help shape strategies that make higher education in India **globally competitive, inclusive, and engaging by 2035**.

This challenge encourages students to think **creatively, apply critical analysis, and propose actionable ideas** that could impact their own education experience and the future of higher education in India.

Objective

- To empower students to **envision solutions for improving higher education in India** by 2035.
- To explore ways to **increase Gross Enrolment Ratio (GER)** while making education more engaging, accessible, and high-quality.
- To encourage ideas on **retaining top talent in India** and reducing the need for students to go abroad for education.
- To foster **innovative thinking around student employability, research opportunities, digital learning, and industry collaboration**.
- To provide a **platform for students to contribute solutions that reflect their lived experience and future aspirations**.

Problem Statement

India aims to become a **global leader in higher education by 2035**, offering **quality learning, research opportunities, and global recognition**. However, challenges remain:

- Many students **move abroad for higher education**, seeking better opportunities.
- Not all students have access to **high-quality programs, industry exposure, or research opportunities** in India.
- Ensuring that higher education is **engaging, inclusive, and aligned with future career needs** is critical.

Your Challenge:

As higher education students, propose **creative, actionable solutions** to build a system where:

- Students **choose to study and thrive in India**, reducing brain drain.
- Education is **accessible, inclusive, and student-friendly**, increasing GER.
- Students gain **employable skills, research exposure, and global opportunities** without leaving the country.
- Digital learning, innovation, and industry collaboration enhance the student experience.

Think from your perspective as a student: **what would make you, your peers, and future students choose India as the best place for higher education?**

Participation Rules

- **Eligibility:** Open to all Undergraduate (UG) and Postgraduate (PG) students across disciplines from recognised Indian higher education institutions.
- **Team Composition:** 2–3 members from the same institution (cross-disciplinary teams encouraged).
- **Word Limit:** Maximum **1,500 words (approx. 2 pages, Times New Roman font)**; entries exceeding the limit will not be considered.
- **Participation Fee:** Rs 1,180/- per team (inclusive of GST, non-refundable. *Fee once paid will not be refunded under any circumstances.*)
- **Do not include the institution name and any team member details (names, emails, phone numbers)** in the case study PDF. This ensures a fair and unbiased evaluation.
- **Submission Format:** PDF document
- **Language:** English only.
- **Originality & AI Usage:**
 - Submissions must be **original and student-authored**.
 - You may use AI tools for brainstorming, grammar, or editing, **but your ideas and reasoning must be your own**.
 - **Clearly mention any AI usage** at the end of your submission. Submissions overly reliant on AI will be disqualified.
- **Decision:** Jury decisions are final and binding.

Competition Stages

Round I: Registration & Case Study Submission

- Register using the **Link/QR code** below and pay the participation fee of **Rs 1,180/- per team** (inclusive of GST, non-refundable)

REGISTRATION LINK



- After successful registration, you will receive an acknowledgment email from Akashdeep Singh (akashdeep.singh@cii.in).

- Submit your **case study as a PDF** in the format: <TEAMNAME_INSTITUTENAME.PDF>, by mailing it to Akashdeep Singh (akashdeep.singh@cii.in).
- **Deadline: 25th November 2025**
- **Jury Evaluation:** Top 5 teams will be shortlisted for the Grand Finale.

Round II: Grand Finale Presentation

- The **top 5 teams** will present their ideas during the 15th Global Higher Education Summit 2025 in New Delhi.
- Winners will be felicitated during the **Valedictory Session** of the Summit.

Awards & Recognition

- **Top 3 Winners** of this competition will get a Trophy + Certificate + Exciting Gifts
- **All Finalists:** Certificates of Recognition + Case study feature in CII's Report
- **All Participants:** e-Certificate of Participation

Highlights & Benefits

- Present ideas before national policymakers, Vice Chancellors, and industry experts.
- Gain visibility and recognition at a national platform.
- Opportunity to network with CII members, mentors, and higher education leaders.

Important Dates

- **Last Date for Registration & Submission: 25th November 2025**
- **Announcement of Finalists:** 5th December 2025
- **Grand Finale Presentation:** 17th December 2025 at 15th CII Global Higher Education Summit in New Delhi

Contact Details

Please send your queries/entries to **Akashdeep Singh**.

✉ **Email:** akashdeep.singh@cii.in | ☎ **Contact:** +91-9971576743

Scan to Register and Pay Fee:

REGISTRATION LINK

